



**"WORKING TOWARDS LATINO EMPOWERMENT AND  
BUILDING LATINO PRIDE"**

**United Food and Commercial Workers**



June 21, 2010

Dear Local Union President:

The UFCW United Latinos 2010 Convention is fast approaching. The Convention will be held in Las Vegas, Nevada beginning with registration and a welcome reception on Thursday September 16<sup>th</sup>. The Convention and Education Conference will convene on Friday morning and we will end on noon on Sunday, September 20, 2010. A Preliminary Agenda is attached.

Our Convention will focus on three major areas: Organizing Latino Workers; Building Political Power in the Latino Community; and Strengthening Support for Immigrant Workers.

We look forward to your participation, and hope staff and members will join you to this exciting event. I assure you that the conference will be well worthwhile to your Local Union.

On Saturday, September 19<sup>th</sup>, we will have a dinner gala where we will be honoring great leaders for their contributions to the American Labor Movement. The dinner and Awards Ceremony will recognize the following leaders for their leadership, dedication and tireless work;

**THE JOE BARRAGAN AWARD – "PAVE THE ROAD BY WALKING"**

RICARDO ICAZA, PRESIDENT, UFCW LOCAL 770

**THE JOHN RENE RODRIGUEZ AWARD – "OUR FUTURE LEADERS"**

UNITED WE DREAM

**"BUILDING COMMUNITY & UNIONS, BUILDING AMERICA"**

JOBS FOR JUSTICE – BOSTON CHAPTER

**"CHAMPION FOR JUSTICE"**

**MARK LAURITSEN**, DIRECTOR MEATPACKING AND FOOD PROCESSING DIVISION, UFCW  
**JORGE RAMIREZ**, PRESIDENT, CHICAGO FEDERATION OF LABOR, AFL-CIO  
**BOBBY MARTINEZ**, GENERAL VICE PRESIDENT, INTERNATIONAL ASSOCIATION OF MACHINISTS

Please join me in celebrating the invaluable contributions they have made. Enclosed you will find ad sponsorships for the event. Funds from our ad journal will go a long way to supporting our work for the coming year. Send your ad today, your support of the UFCW United Latinos is sincerely and deeply appreciated.

I look forward to seeing you at the 2010 UFCW United Latinos Convention and Education Conference. Please do not hesitate to contact me if you have any questions or need additional information.

Fraternally Yours,

Johnny Rodriguez,  
President UFCW Local 540  
President, UFCW United Latinos